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UNCC Data Bootcamp

UNCC-CHA-DATA-PT-12-2020-U-C-MW

Excel Challenge

1. Given the data provided on the Kickstart campaigns:

* Theater and Music are the most effective in successful campaigns
* May and June are the most effective months for successful campaigns
* Campaigns with smaller goals had more successful campaigns
* Campaigns with goals >45,000 had the highest percentages for both failed and canceled campaigns
* Fewer campaigns were launched in the month of December

1. The Limitations of this dataset:

* This is only a sample derived from the full population of Kickstart campaigns
* There is not a way for the analyst to verify the data is solely from Kickstart

1. Alternate graphs that could have been used:
   * Pie Graph
   * Bar Graph